

WOOD BADGE

Comparison to Corporate Training

The following data, which has been compiled by Kevin Baker of the Chief Seattle Council, should help demonstrate the significant value of Wood Badge in comparison to corporate-level training courses, seminars and workshops.

CORPORATE LEVEL TRAINING	WOOD BADGE
Sample Course Content	Themes that Encapsulate Course Content
The Role of the Team Leader	Living the Values
Team Leadership	Values, Vision, Mission
Dynamics of Team Leadership	Aims and Methods
Recognizing Needs of Team members	Bringing the Vision to Life
The Skills Required	Listening to Learn
Communication Skills for Team leaders	Communicating
Communicating Effectively	Giving and Receiving Feedback
Learning to Really Listen	Valuing People/Leveraging Diversity
Giving and Getting Instruction	Coaching & Mentoring
Leading Effective Team Briefings	Models for Success
Maintaining Team Performance	Team Development Model
Setting Team Objectives	Situational Leadership
Monitoring and Control	Tools of the Trade
Coaching and the Team leader	Project Planning
Giving Effective Feedback	Problem Solving, Decision Making
Problem Solving	Managing Conflict
The Problem Solving Process	Team/Self Assessment
Managing Yourself	Celebrating Team Success
Developing Confidence and Esteem	Leading to Make a Difference
Becoming More Efficient	Leading EDGE/Teaching EDGE
Personal Action Plans	Leading Change
	Servant Leadership
	Leaving a Legacy
Cost: as much as \$700 per day	Cost: \$240 for 6 full days, incl all meals!