2017 Annual Children's Book Drive



Our Council, in partnership with **Stanislaus READS!**, Merced County First 5, and Love Our Cities will be helping to collect new and gently used children's books.

We will do this by distributing collections boxes to various businesses AND canvasing neighborhoods with door hangers just prior to the official collection day of April 8th.

All collected books will be brought to one of two collection sites: the Modesto Scout Service Center or Shepherd of the Valley Lutheran Church on Saturday, April

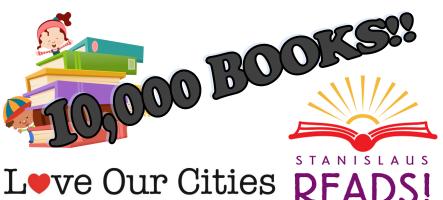
8th where books will be sorted, consolidated and counted with our goal being 10,000 books!!



HERE'S HOW YOUR UNIT CAN GET INVOLVED...

- 1. Identify your target audience
 - a. Neighborhoods
 - b. Businesses (arrange to put a box in a public location)
 - c. Family members
- 2. "Register" your territory and request door hangers and collection boxes
 - ⇒ Go to www.yosemitescouting.org > Children's Book Drive
 - ⇒ One key person registers for the entire unit
- 3. During the week prior to April 8th distribute the Door Hangers in your designated neighborhoods and arrange to pick up the overflowing boxes
- 4. The morning of April 8th
 - a. Those in the Modesto area can gather at Love Modesto rally (8am, 10th and I Streets)
 - b. Disburse and go collect books from neighborhoods
 - Bring ALL books collected to one of the two collection sites MODESTO: Council Service Center - 4031 Technology Dr, 95356 MERCED: Shepherd of the Valley Church - 1455 E Yosemite Ave 95340
 - d. CELEBRATE WITH OTHER UNITS

5. The Council will take all books collected and transport them to other organizations designated to sort, classify and distribute the books to health clinics, family resource centers and schools so they can be gotten into the hands of families with young children!



Direct your questions to Jenni Long (209)566-7712 | jenni.long@scouting.org

